



2016-2017 VOLUNTEER INTERNSHIP PROGRAM

ABOUT ASA ENTERTAINMENT

ASA Entertainment has been a leader in action sports event and television production since 1994. Our company develops, manages and executes more than 150 events and television programs annually in skateboarding, BMX, snowboarding, surfing and freestyle motocross. Our events range from large-scale nationally televised pro competitions to smaller grassroots contests, exhibitions and mobile tours.

Our office is located in Indialantic, FL, about an hour outside of Orlando. For more information on ASA, please visit ASAentertainment.com.

ABOUT THE PROGRAM

ASA Entertainment offers internship opportunities for students interested in seeking valuable work experience in the action sports and event industries. Typically, interns are with ASA Entertainment for twelve to sixteen weeks (strong candidates can stay shorter or longer depending on circumstance). ASA works to tailor each intern's experience to the interest and skills of the intern, positioned against the needs of the company. Day-to-day each intern has the opportunity to work with almost every aspect of ASA.

In the past, students have completed projects focused on:

- Social media strategy/execution/organization
- Presentation development
- Athlete/sponsor/venue servicing
- Research
- Database management
- Business development and sales
- Event operations and planning
- Marketing and public relations
- Television/broadcast

Candidates should indicate which areas most interest them within their applications. Please note that availability of internships within specified areas vary throughout the year.

COMMITMENT AND TIMING

Please note that the dates below are approximate. Based on a student's availability and school schedule, internships can begin or end before or after the dates indicated below.

Fall 2016 (August 15 – December 16)

Application deadline: July 1, 2016

Winter/Spring 2017 (January 9 – May 5)

Application deadline: December 2, 2016

Summer 2017 (May 8 – August 11)

Application deadline: March 31, 2017

Interns are usually at the office 20 – 40 hours per week during the winter/spring and fall terms and full-time during the summer. While these timeframes work best for most students, all scheduling is flexible and negotiated between the applicant and the CEO during the interview stages of the selection process.

APPLICATION PROCESS

While ASA Entertainment does not provide compensation or housing for the internship program, all interns are eligible to earn commission within the company's sales, business development and event booking roles. Students receiving outside funding (such as a grant) or school credit for the internships are encouraged to apply.

In order to apply for an internship with ASA Entertainment, students must:

- attend an accredited educational institution, including but not limited to; college, university, or graduate school
- have permission from the institution at which he is currently enrolled to participate in the internship program
- be enrolled in a course of study that relates to the work to be performed

SUBMISSION PROCESS

Students must submit three documents before being considered for an interview:

- a cover letter, stating which area of the company is of most interest. Please keep in mind that due to the volume of applications received, you may not be assigned to your first choice upon acceptance.
- an up-to-date resume
- a completed Internship Application Form

Please send all documents in one email to careers@asaent.com.