
Events / Marketing / Sales Intern

ASA Entertainment has been a leader in action sports event and television production since 1994. Our company develops, manages and executes more than 150 events and television programs annually in skateboarding, BMX, snowboarding, surfing, and freestyle motocross. Our events range from large-scale nationally televised pro competitions to smaller grassroots contests, exhibitions and mobile tours.

General Description of Role:

The Events / Marketing / Sales Intern works directly with the company's management in a variety of positions. This person will assist in the areas of event production, business development, content management, television, marketing, social media and client services, and will have the opportunity to work day-to-day with almost every aspect of the company.

Tasks may include:

- Event Production and Planning
 - Variety of roles with the company's pro competitions, exhibitions & mobile tours
- Marketing and Public Relations
 - Developing media partnerships
 - Overseeing grassroots outreach
 - Drafting and pitching press releases
 - Editing video
- Sales
 - Generate and track leads
 - Solicit opportunities for new business
- Social Media
 - Contribute to the company's social media strategy / execution
 - Organize / post relevant content
 - Respond to consumer interaction
- Developing Presentations
 - Research
 - PowerPoint
 - Graphic Design
- Client Servicing
 - Athletes / Sponsors / Venues
- Research
 - Potential business partners
 - Analytics to support sales efforts
- Database Management
 - Organize and update sales contacts
 - Maintain athlete bios and competition results
- Booking the ASA High School Tour
 - Research and contact schools to help "sell-in" the program
 - Help coordinate travel for athletes and staff



Qualifications:

- Proficient in Microsoft Word, Excel, Powerpoint
- Proficient in Photoshop or Illustrator ideal
- Sales experience / interest a plus
- Final Cut Pro or Adobe Premiere video editing experience a plus
- Enrolled in or graduated from a four-year University
- Highly motivated, self-starter with good communication skills
- Inquisitive and proactive learner
- Well-organized with ability to multi-task

Commitment and Timing:

Part-time internships require a minimum of 20 hours per week, but most candidates express a desire to exceed that figure.

Internships generally run in five-month increments either from January – May, from May – September or from August – December. Other timing is available for a strong candidate who wishes to create a different schedule.

Review:

All interns will have a review at the conclusion of their internship where performance will be evaluated.

Compensation:

Internships with ASA are unpaid; however, there is an opportunity to earn commission based compensation within the company's sales, business development and event booking roles.

Where:

The position is based in Indialantic, FL (two blocks from the beach), and reports directly to senior management.

Contact:

Interested candidates should email a cover letter and resume to careers@ASAent.com or fax to (321) 722-9391.

Information:

For more information on ASA, please visit www.ASAentertainment.com